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PRESS RELEASE

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Contact: Jason Volk
Vice President of Sales
email: jason.volk@visualpak.com
website: www.visualpak.com

The Visual Pak Companies Leads with Advancements in Packaging and Manufacturing

WAUKEGAN, IL (Date) – The Visual Pak Companies combine the best in contract manufacturing, contract packaging, design services, and shipping and logistics to create end-to-end branding and packaging solutions for businesses. The Visual Pak Companies (VPC) is excited to announce advancement in systems designed to enhance efficiency, quality, and customer satisfaction.

“At VPC, we are committed to innovation and continuously investing in technologies that not only streamline our processes but also ensure that we meet the ever-evolving needs of our valued customers,” said Greg Peters, CEO at The Visual Pak Companies. “These enhancements reflect our dedication to driving excellence and maintaining our position as a trusted partner in the industry.”

VPC’s Packaging Division upgraded its capabilities to include vertical and horizontal bagging systems and vision systems for quality control. These upgrades have increased production speed and ensured consistent product quality. VPC also expanded its ability to create custom packaging solutions, such as corrugated displays and cartoning systems, to meet diverse customer needs. Recent consolidation of operations has streamlined overhead, improving both efficiency and flexibility.

The Plastics Division modernized its manufacturing facility with the new Kiefel KMD 90 machine, which replaced outdated equipment to reduce downtime and boost efficiency. Tooling improvements included custom punching and cleaning tools, as well as vacuum-assisted push bases. The division also addressed tooling production backlogs and expanded its polypropylene capabilities.

Looking ahead, the Liquids Division is continuing their journey to improve automation and efficiency through 2025. Liquids is focusing on automation and packaging innovations to meet rising demand, particularly in the personal care sector. New fully automated production lines have increased capacity and improved efficiency. Packaging innovations include soft-touch bottles, user-friendly pumps, and metallic finishes for improved shelf appeal. These advancements position Visual Pak as a key player in the consumer-packaged goods (CPG) market.

At Visual Pak’s Bristol location, new equipment such as the MPac Langen B1-M Cartoner and Texwrap BVS Series Vertical Wrappers are enhancing efficiency, ergonomics, and cost-effectiveness, leading to increased productivity and improved working conditions. This expansion supports the company’s strategic focus on upgrading technology to boost output and reduce costs.

“We are thrilled to announce the continued advancement of our systems, which are designed to significantly enhance operational efficiency, improve quality standards, and elevate the customer experience,” said Jason Volk, Vice President of Sales at The Visual Pak Companies.



About The Visual Pak Companies

Established in 1982, The Visual Pak Companies is the premier destination for innovative contract packaging and manufacturing solutions. With over two million square feet of top-tier facilities across the United States, we offer a comprehensive suite of packaging services, ranging from product development to seamless distribution.

We specialize in delivering optimal Manufacturing, Design, Packaging, and Logistics Services for Consumer Goods, setting us apart as a leader in the industry. Our relentless pursuit of expansion has transformed us into a full-service powerhouse, offering end-to-end support that eclipses traditional manufacturing norms. State-of-the-art R&D resources empower us to elevate quality standards and exceed customer expectations. Our extensive clientele includes retail giants in the household, personal care, automotive, and food markets. We continuously strive to enhance quality, reduce costs, ensure rapid turnaround times, and champion eco-conscious practices.