



FOR IMMEDIATE RELEASE

The Visual Pak Companies Appoints Alejandro Del Toro as President

WAUKEGAN, IL – [5 May 2026] – The Visual Pak Companies today announced the appointment of Alejandro Del Toro as President, strengthening the organization’s leadership team and advancing its commitment to operational excellence and continued growth.

Del Toro brings more than 25 years of global leadership experience across operations, manufacturing, and supply chain. He is widely recognized for driving operational excellence, building high-performing teams, and delivering strong business results.

He spent a significant portion of his career with Procter & Gamble, where he developed deep expertise in large-scale supply chain leadership—experience that will support Visual Pak’s continued operational evolution.

Most recently, Del Toro served as SVP and General Manager of Operations, Logistics & Supply Chain at KDC/One, where he led large-scale transformation initiatives focused on improving performance metrics, leveraging data and analytics to increase efficiency, and driving meaningful cost and margin improvements.

“As we continue to build on our strong operational foundation, Alejandro’s leadership experience and strategic mindset will play a critical role in executing our enterprise vision,” said Greg Peters, Chief Executive Officer of The Visual Pak Companies.

As President, Del Toro will be responsible for executing the company’s enterprise strategy, strengthening cross-functional alignment, and advancing continuous improvement across the business. He is also deeply committed to talent development and fostering a culture of accountability.

The Visual Pak Companies looks forward to the impact of his leadership as the organization continues to grow and deliver value to its customers.

About The Visual Pak Companies

The Visual Pak Companies, founded in 1982 and headquartered in Waukegan, Illinois, are a leading provider of vertically integrated contract manufacturing, packaging, and supply chain solutions for consumer-packaged goods (CPG) brands. With more than two million square feet of production and distribution space across the United States, Visual Pak delivers end-to-end capabilities designed to improve speed-to-market, efficiency, and scalability.

Media Contact

Name: Christina Rowland

Title: Sales & Marketing Coordinator

Company: The Visual Pak Companies

Email: christina.rowland@visualpak.com

Website: www.visualpak.com